

The City Bridge Trust

Investing In Londoners: Application for a grant



About your organisation

Name of your organisation: London's Air Ambulance Limited	
If your organisation is part of a larger organisation, what is its name?	
In which London Borough is your organisation based? Tower Hamlets	
Contact person: Mr Mark Davies	Position: Director of Development
Website: http://londonsairambulance.co.uk	
Legal status of organisation: Registered Charity	Charity, Charitable Incorporated Company or company number: 801013
When was your organisation established? 01/01/1989	

Grant Request

Under which of City Bridge Trust's programmes are you applying? Making London More Inclusive
Which of the programme outcome(s) does your application aim to achieve? Services helping people with a newly acquired or diagnosed disability to maintain choice and control in their lives Work enabling disabled people of all ages to live independently
Please describe the purpose of your funding request in one sentence. To fund the salary and associated costs of a full time Patient Liaison Nurse for two years and support the operation of the second helicopter.
When will the funding be required? 01/09/2016
How much funding are you requesting? Year 1: £106,520 Year 2: £106,520 Year 3: £0 Total: £213,040

Aims of your organisation:

The relief of sickness and physical injury by the provision of emergency medical services and equipment and in particular by the provision of a helicopter ambulance service or other emergency transportation for the public benefit to advance health and save lives. In September 2013 London's Air Ambulance appointed the UK's first Patient Liaison Nurse for trauma patients. The role, kindly supported by the City Bridge Trust, assists patients who have suffered life-threatening injuries with their transition back to independent living; bridging the gap between rapid on scene pre-hospital treatment and the patient's long term rehabilitation. The role is ground-breaking and is now a vital part of our service. A key aim of the charity is to acquire and sustain a second emergency helicopter and to extend flying hours to enable us to reach up to 400 more patients per year by helicopter. This has the potential to dramatically improve outcomes for those patients.

Main activities of your organisation:

London's Air Ambulance is the charity that delivers an advanced trauma team to critically injured people in London. It is the only service providing doctor-led pre-hospital advanced trauma care to the 10 million people who live, work and travel within London's M25, and has treated over 33,000 patients since inception in 1989. Based at the Royal London Hospital, London's Air Ambulance operates 24/7, with a helicopter attending emergencies in daylight hours, and rapid response cars taking over at night or in adverse weather conditions. Our pioneering clinical procedures have been adopted throughout the UK and all around the world. As well as delivering our life-saving service we run world leading advanced training programmes designed to share our unique knowledge and expertise. A key development in the organisation's service-delivery model has been the innovative Patient Liaison Nurse initiative which has allowed our service to provide much needed vital support to our patients during their long and often difficult recoveries post-injury.

Number of staff

Full-time:	Part-time:	Management committee members:	Active volunteers:
41	1	6	152

Property occupied by your organisation

Is the main property owned, leased or rented by your organisation?	If leased/rented, how long is the outstanding agreement?
Rented	5 years

Summary of grant request

London's Air Ambulance, the medical charity saving lives and improving patient outcomes, plans to extend the ground-breaking role of the Patient Liaison Nurse for a further two years, allowing our service to provide vital long-term support for our patients assisting their recovery and transition back to independent life. Serious trauma is the most common cause of death for people under 45 and leads to more lost years of life nationally than cancer and heart disease combined.

As a result of their injuries our patients often endure enormous physical and mental challenges after initial treatment. Before the appointment of the Patient Liaison Nurse, we were only able to treat our patients on scene, hand over their care to specialist teams at the hospital emergency department and then have no further contact with them. The initiative to appoint a Patient Liaison Nurse stemmed from a need to bridge this gap between the rapid on scene pre-hospital treatment that the charity is renowned for and the patient's long term recovery. Thanks to the generous support of the City Bridge Trust, the Patient Liaison Nurse has proven that London's Air Ambulance is well placed to provide an interface between our life-saving service and our patients, giving vital post trauma support and guidance to assist their recoveries and transition back to independent living. We have now entered the final year of the City Bridge Trust's three year grant and vitally need funding to ensure that we can continue the essential work carried out by the role that creates value not only for patients and their families in London, but potentially for patients who have suffered trauma injuries across the UK and further afield.

The role has allowed our service to provide an unprecedented level of care following critical injury, through an established practice of follow up with patients to provide vital information; address unmet needs and liaise with other relevant charities to help patients with their rehabilitation. Our aim is to maintain the core activities carried out by the Patient Liaison Nurse, which have become so vital to our patient's recoveries, whilst also enhancing the scale and impact of the role to facilitate peer-to-peer support networks, drive improvements in medical practice as guided by long-term results and leverage the successful outcomes of the work with other Air Ambulance charities.

When we are able to fly our single helicopter we can deliver the hospital to the side of our patients, wherever they are, up to eight times faster than in a rapid response car. Our desire is to do this every day, every daylight hour possible. To achieve this, we require a second helicopter. This year alone, our one emergency helicopter has been out of operation for 55 days due to maintenance requirements. Acquiring a second helicopter and extending our daylight flying hours in the summer months will enable us to reach up to 400 more patients per year by aircraft. This has the potential to dramatically improve outcomes for those patients. By having a helicopter available at all times, London will also have greater resilience during major incidents.

In alignment with the City Bridge Trust's Principles of Good Practice, this initiative revolutionises the involvement of patients in our service. It has given our charity a meaningful and sincere interface with our beneficiaries, allowing patients and their families to engage with the charity and feedback on their care, at the right time and in a suitable capacity. Overseen by our Volunteer & Recruitment Development Manager, we have a vibrant and extensive volunteer programme that engages and rewards our volunteers (a group which now include ex-patients).

If you need any planning or other statutory consents for the project to proceed, what stage have the applications reached?

Do you have a Vulnerable Adults policy? **No**

What Quality Marks does your organisation currently hold?

Fundraising Standards Board

Investing in Volunteers (ongoing application)

Outputs and outcomes

What are the main activities or outputs you want to deliver? Please include no more than 5. By activities or outputs we mean the services, products or facilities you plan to deliver. If you plan to deliver work over more than one year you should include activities over the full grant period requested. Try to be specific.

Follow up with patients tended to by London's Air Ambulance to support their physical and mental well-being.

Host an annual London's Air Ambulance Patient Reception for 40 patients and their families. Create a programme of 6 patient-led seminars for London's Air Ambulance staff members and external stakeholders.

Record and release 3 Patient experience podcasts describing individual recovery journeys.

Share the successful outcomes of the Patient Liaison role with the Air Ambulance charities in the UK.

Acquire, re-fit and sustain a second emergency helicopter and operate extended flying hours.

What main differences or outcomes do you hope the activities you have described above will achieve? Please include no more than 5. By differences or outcomes we mean the changes, benefits, learning or other effects that result from the work your project would deliver. These might be for individuals, families, communities or the environment.

Patients report increased physical and mental well-being following critical injury.

Patients benefitting from peer-to-peer support report positive outlook and increased control over their lives.

Patient centered service championed at all levels of the organisation.

Improved national understanding of recovery following severe injury.

Reach up to 400 additional patients via helicopter per year; potentially improving patient outcomes.

Do you plan to continue the activity beyond the period for which you are requesting funding? If so, how do you intend to sustain it? If not, what is your exit strategy?

The role of Patient Liaison Nurse is viewed by our Senior Management team and the Board of Trustees as a key strategic priority. Subsequently, we will look for alternative sources of grant and institutional funding to sustain what has quickly become a key role within our organisation.

Who will benefit?

About your beneficiaries

How many people will benefit directly from the grant per year?

400

In which Greater London borough(s) or areas of London will your beneficiaries live?

London-wide (100%)

What age group(s) will benefit?

All ages

What gender will beneficiaries be?

All

What will the ethnic grouping(s) of the beneficiaries be?

A range of ethnic groups

If Other ethnic group, please give details:

What proportion of the beneficiaries will be disabled people?

91-100%

Funding required for the project

What is the total cost of the proposed activity/project?

Expenditure heading	Year 1	Year 2	Year 3	Total
Base salary	55,000	55,000	0	110,000
Employer National Insurance	6,470	6,470	0	12,940
Pension	550	550	0	1,100
Travel and expenses	3,500	3,500	0	7,000
Patient Symposium 1 & 2	1,000	1,000	0	2,000
Total costs of acquiring & sustaining a Second Helicopter and extended flying hours (three out of a total of five years at the cost of £6,235,651)	1,419,761	1,419,761	1,419,761	4,259,283
TOTAL:	1,486,28	1,486,28	1,419,76	4,392,32

What income has already been raised?

Source	Year 1	Year 2	Year 3	Total
London Freemasons (£2m pledge towards second helicopter)	2,000,000	0	0	2,000,000
LIBOR Fund through HM Treasury (second helicopter)	1,000,000	0	0	1,000,000
Khoo Teck Puat UK Foundation (£150k pledged to second helicopter)	150,000	0	0	150,000
Blackrock (Charity of the year partnership for second helicopter)	242,628	0	0	242,628
TOTAL:	3,392,62	0	0	3,392,62

What other funders are currently considering the proposal?

Source	Year 1	Year 2	Year 3	Total
For second helicopter sponsorship - RBS/NatWest	40,000	40,000	40,000	120,000
For second helicopter sponsorship - H B Reavis	40,000	40,000	40,000	120,000
TOTAL:	0	0	0	0

How much is requested from the Trust?

Expenditure heading	Year 1	Year 2	Year 3	Total
Base salary	55,000	55,000	0	110,000
Employer National Insurance	6,470	6,470	0	12,940
Pension	550	550	0	1,100
Travel and expenses	3,500	3,500	0	7,000
Patient Symposium 1 & 2	1,000	1,000	0	2,000
Second helicopter operating costs (operating costs include insurance, annual service, maintenance & fuel)	40,000	40,000	0	80,000
TOTAL:	106,520	106,520	0	213,040

Finance details

Please complete using your most recent audited or independently examined accounts.

Financial year ended:	Month: March	Year: 2015
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Income received from:	£
Voluntary income	6,275,310
Activities for generating funds	604,479
Investment income	7,082
Income from charitable activities	179,337
Other sources	0
Total Income:	6,886,871

Expenditure:	£
Charitable activities	2,884,133
Governance costs	163,556
Cost of generating funds	1,807,470
Other	0
Total Expenditure:	4,855,159
Net (deficit)/surplus:	2,031,712
Other Recognised Gains/(Losses):	0
Net Movement in Funds:	2,031,712

Asset position at year end	£
Fixed assets	1,456,173
Investments	102
Net current assets	2,923,228
Long-term liabilities	803,750
*Total Assets (A):	3,575,753

Reserves at year end	£
Restricted funds	1,826,845
Endowment Funds	0
Unrestricted funds	1,748,908
*Total Reserves (B):	3,575,753

*** Please note that total Assets (A) and Total Reserves (B) should be the same.**

Statutory funding

For your most recent financial year, what % of your income was from statutory sources?
11-20%

Organisational changes

Describe any significant changes to your structure, financial position or core activities since the date of your most recent accounts:

There have been no substantial changes to the organisations structure or financial position.

Previous funding received

Please list the funding received by your organisation from the following statutory sources during the last THREE years.

	2012 £	2013 £	2014 £
City of London (except City Bridge Trust)	0	0	0
London Local Authorities	0	0	0
London Councils	0	0	0
Health Authorities	1,165,188	1,165,188	1,147,710
Central Government departments	0	0	0
Other statutory bodies	0	0	0

Previous grants received

Please list the grants received by your organisation from charitable trusts and foundations (other than City Bridge Trust) during the last THREE years. List source, years and annual amounts. Please include the 5 largest only.

Name of Funder	2012 £	2013 £	2014 £
Khoo Teck Puat UK Foundation	0	0	50,000
Tompkins Foundation	50,000	0	0
Beaverbrook Foundation	0	20,000	20,000
Doris Pacey Charitable Foundation	0	0	20,000
Mactaggart Third Fund	0	0	20,000

Declaration

I confirm that, to the best of my knowledge, all the information I have provided in this application form is correct. I fully understand that City Bridge Trust has zero tolerance towards fraud and will seek to prosecute and recover funds in every instance.

Please confirm: Yes Full Name: **Mark Davies**

Role within **Director of Development**
Organisation: